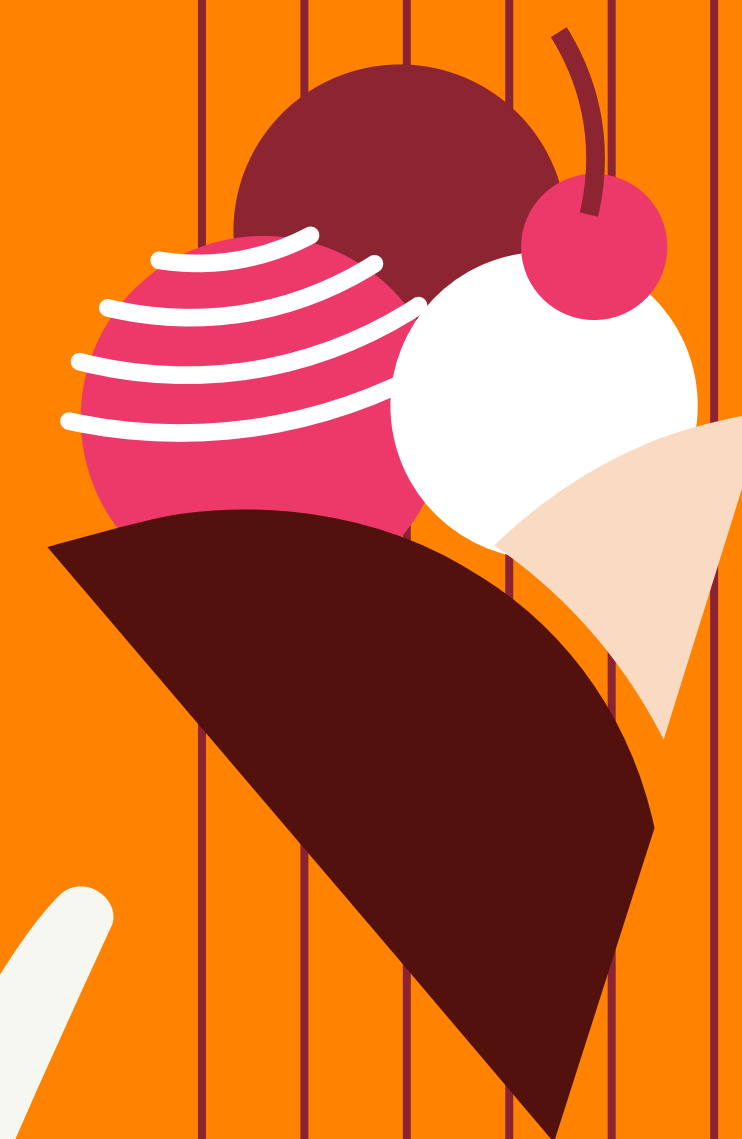
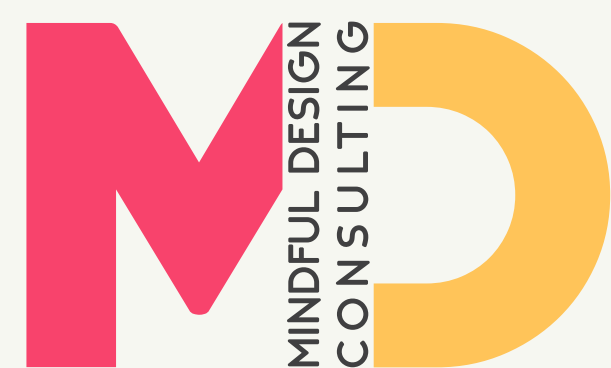


www.MindfulDesignconsulting.com



Brand Book

LOGO DESIGN

Fonts: Natural Regular



COLOR PALETTE

primary colors

Antique Ruby



PANTONE
P 202 C

WEB
#8a2432

French Rose



PANTONE
P191 C

WEB
#f4436c

Flush Orange



PANTONE
P 151 C

WEB
#ff8300

COLOR PALETTE

secondary colors

Aubergine



PANTONE
4975 C

WEB
#440b0a

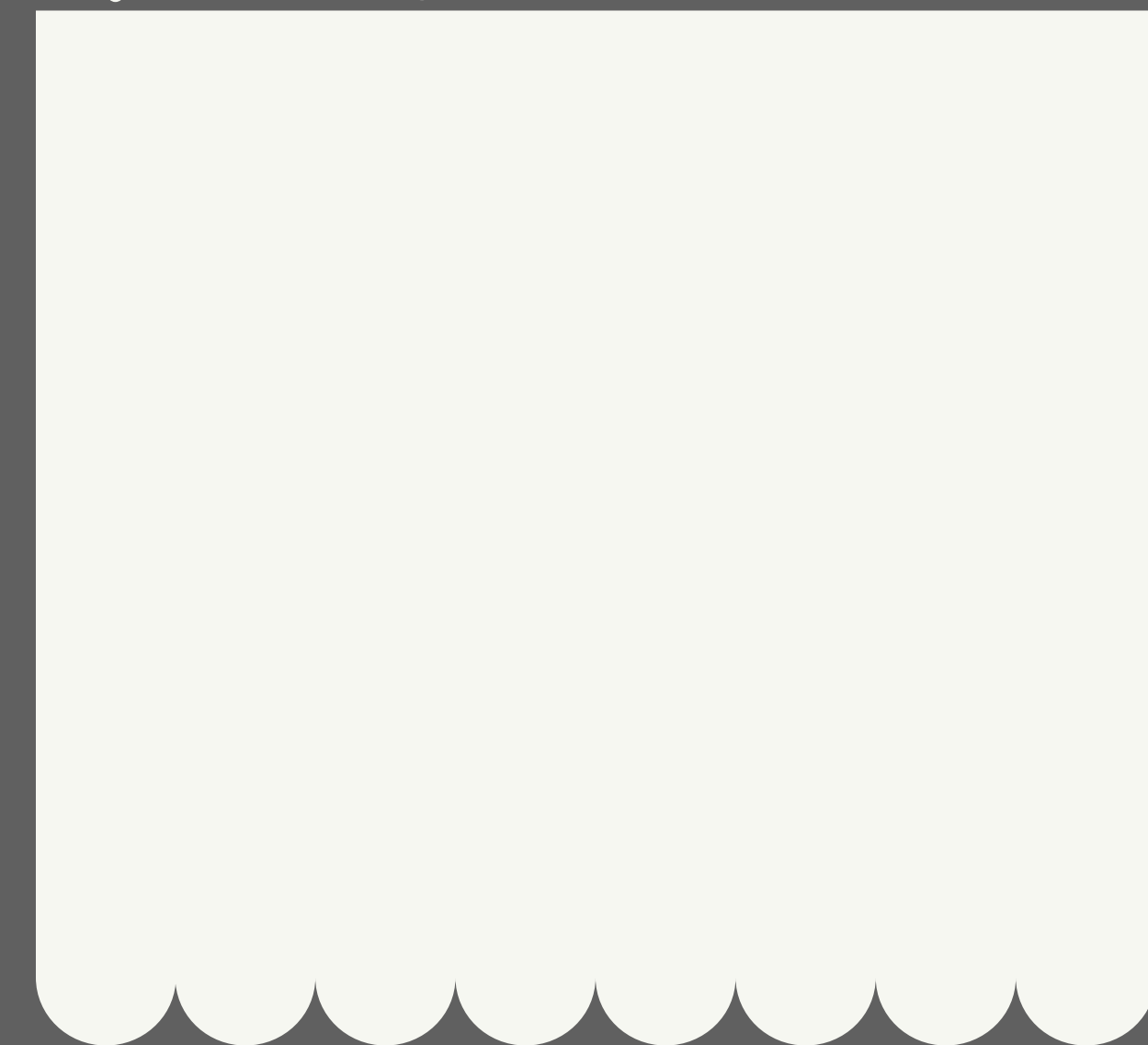
Givry



PANTONE
489 C

WEB
#f9dac2

Spring Wood



PANTONE
11-4101 TCX

WEB
#f6f7f1

primary font

Natural
Regular

*Lorem ipsum dolor sit amet, con
sectetuer adipiscing elit, sed diam
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quam erat volutpat. Ut wisi enim
ad minim veniam, quis nostrud
Lorem ipsum dolor sit amet, con
sectetuer adipiscing elit, sed diam
nonummy nibh euismod tincid*

FONT PALETTE

secondary font

DM Sans
Regular, SemiBold, Bold

Lorem ipsum dolor sit amet, con sec
tetuer adipiscing elit, sed diam nonum
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unt ut laoreet dolore magna ali quam
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sed diam nonummy nibh euismod tin
cidt unt ut laoreet dolore magna ali
quam erat volutpat. Ut wisi enim ad
minim veniam, quis nostrud

WALLPAPER PATTEN



BUSINESS CARD

BACK

3.5" x 2.0"



Fonts:
Natural & DM Sans

FRONT



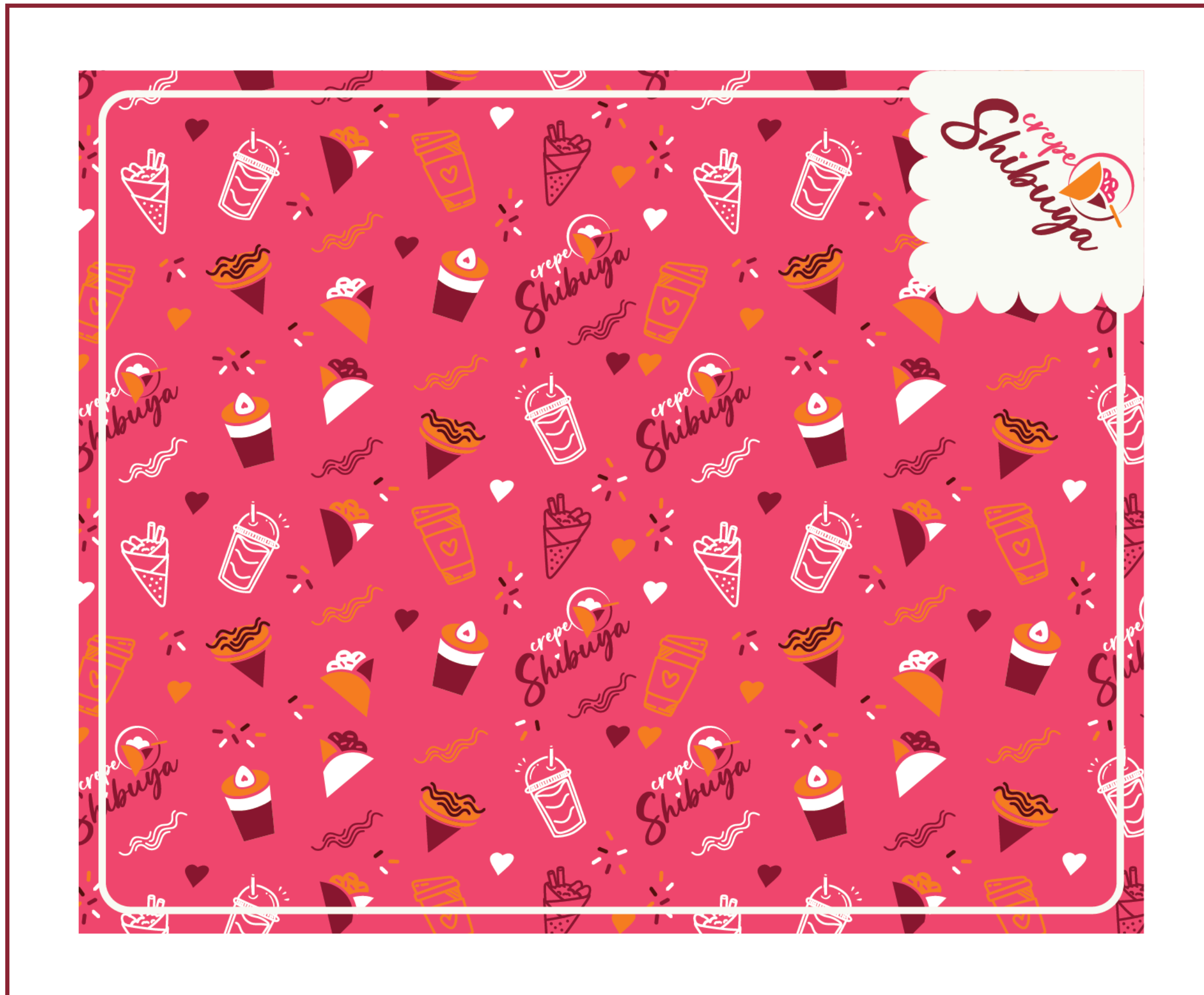
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WRAPPING PAPER #1



WRAPPING PAPER #2



CUPS DESIGN



COMING SOON BANNER STORE HOURS



Opening Hours

Sunday to Thursday
11:30AM – 9:30PM

Friday to Saturday
11:30AM – 10:00PM



www.crepeshibuya.com

COMING SOON WINDOW



Japanese Crepes

Sushi Crepes

Japanese Mont Blanc
Chestnut paste

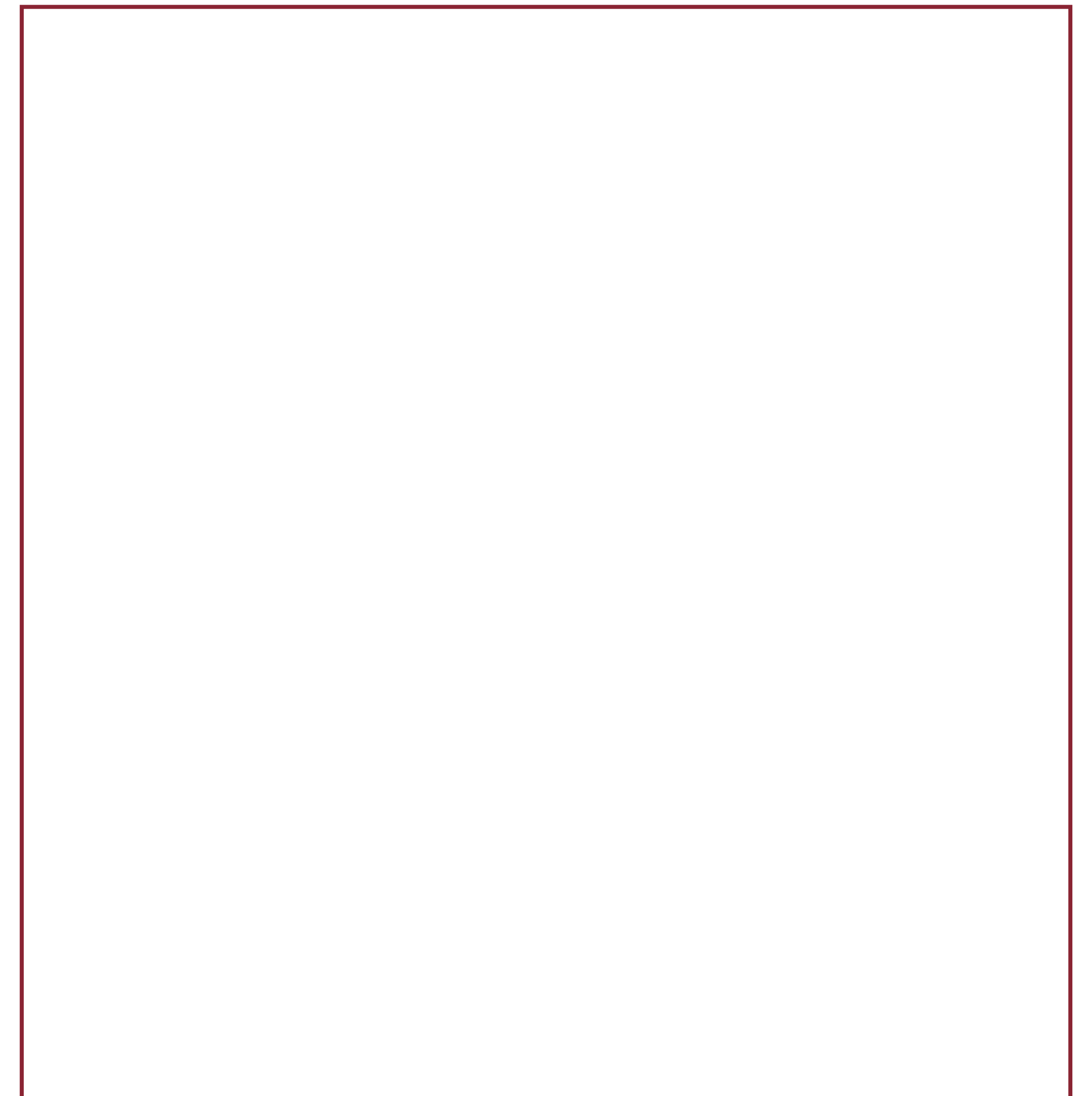
Japanese purple yam
paste dessert

Various drinks

Matcha and Sesame
Ice Creams
and More...



TO-GO BOXES



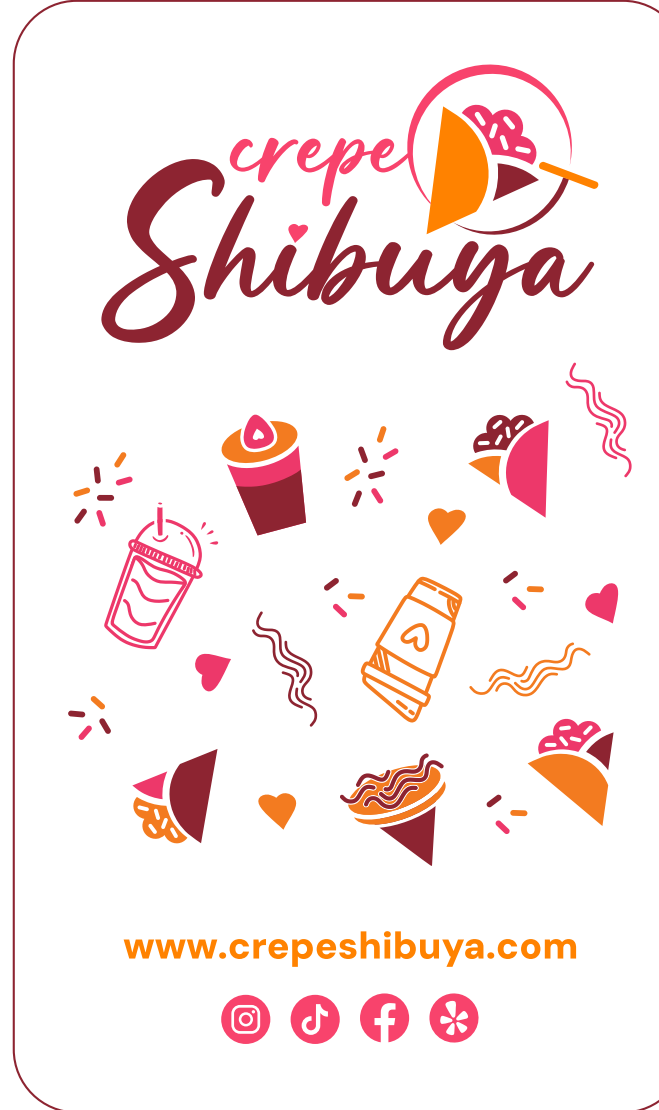
GIFT CARDS



PAPER BAGS



LABELS



CONE SLEEVE

